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PROMPT LIBRARY

*For content,
sales and funnels*



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What is in this exclusive guide?

- ✓ Prompts for content ideas
- ✓ Prompts for viral hooks
- ✓ Prompts for script writing
- ✓ CTA and conversion prompts

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Affiliate Marketing Series

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A.I. PROMPT LIBRARY: CONTENT, SALES & FUNNELS

22 ready-to-use AI prompts for content creation, hook writing, script production, CTA copy, funnel pages, and content scaling.

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How to Use This Prompt Library

These prompts are designed for use with ChatGPT (GPT-4 or later) or any equivalent large language model. Each one is a template — not a finished instruction. The quality of your output depends entirely on the quality of your customisation.

In every prompt, replace the placeholder variables with your specific details before submitting:

[NICHE]	Your specific topic area — e.g. 'affiliate marketing for beginners'
[AUDIENCE]	The specific person you're talking to — e.g. '9-to-5 workers with no online experience'
[OFFER]	The product or affiliate program you're promoting — e.g. 'systeme.io free account'
[TOPIC]	The specific content subject — e.g. 'how to pick your first affiliate niche'
[PROBLEM]	The specific pain point — e.g. 'not knowing how to drive traffic without a budget'

Power User Workflow

Stack these prompts in sequence for maximum output speed: Prompt 3 (weekly plan) → Prompt 6 (hooks) → Prompt 10 (scripts) → Prompt 20 (repurposing) → Prompt 14 (CTAs). One idea becomes a full week of content in under 45 minutes.

SECTION 1 CONTENT IDEA GENERATION

Use these to build a consistent pipeline of content topics tailored to your niche and audience.

01	Beginner Content Ideas
	<i>Give me 20 content ideas for [NICHE] targeting [AUDIENCE]. Focus on beginner mistakes, common struggles, and actionable quick wins. Format each as a short-form video concept with a working title.</i>
02	Viral Content Angles
	<i>Generate 15 viral content angles for [NICHE] using curiosity gaps, audience pain points, and counterintuitive perspectives. Include a working hook for each.</i>
03	7-Day Content Plan
	<i>Create a 7-day short-form content plan for [NICHE] with 3 video ideas per day. For each, include the topic, the hook angle, and the intended call to action.</i>
04	Problem-Based Content
	<i>List 20 specific problems that [AUDIENCE] face in [NICHE]. For each problem, suggest one content piece title and one hook that speaks directly to that problem.</i>
05	High-Converting Topics
	<i>Give me 10 content topics in [NICHE] that are most likely to drive clicks and affiliate conversions — not just views. Explain briefly why each topic has commercial intent.</i>

SECTION 2 HOOK GENERATION

Hooks determine whether your content gets watched or scrolled past. Use these to build a swipe file of tested openers.

06	Viral Hooks
	<i>Create 20 scroll-stopping opening hooks for short-form videos about [NICHE], targeting [AUDIENCE]. Use pain, curiosity, and results as emotional triggers. Vary the structure across hooks.</i>
07	Beginner-Focused Hooks
	<i>Generate 15 hooks for content targeting beginners struggling with [NICHE]. Each hook should feel like it speaks directly to someone who has been trying without results.</i>
08	Emotional Hooks
	<i>Write 10 emotionally resonant hooks for [NICHE] that connect through frustration, hope, and the desire for simplicity. Each should feel deeply relatable.</i>
09	Conversion Hooks
	<i>Give me 15 hooks designed specifically to drive clicks for an affiliate offer in [NICHE]. Each hook should create enough curiosity or pain that the natural response is to seek more information.</i>

SECTION 3 SCRIPT WRITING

Full video scripts ready to record. Each follows proven conversion structures — adapt the tone to your voice before filming.

10	Core Short-Form Script
	<i>Write a 45-second video script using Hook-Value-CTA structure. Topic: [TOPIC]. Target audience: [AUDIENCE] in [NICHE]. Tone: honest, direct, and relatable — not salesy. End with a specific CTA pointing to a bio link.</i>
11	Multiple Script Variations
	<i>Create 5 different 30-to-45-second video scripts for [TOPIC]. Each should use a different hook style (pain, curiosity, mistake, personal, and result-driven). Keep the core value the same but vary the entry point.</i>
12	Story-Based Script
	<i>Write a story-based short-form video script about a beginner struggling with [NICHE], discovering a simple solution, and experiencing a turning point. Keep it concise and authentic. End with a natural CTA.</i>
13	Authority Script
	<i>Write a confident, authority-style script explaining the most misunderstood aspect of [NICHE] and how to fix it. Tone: experienced practitioner sharing real insight, not guru promoting a course.</i>

SECTION 4 CTA AND CONVERSION COPY

The call to action is where views become revenue. These prompts generate CTAs that feel natural rather than pushy.

14	High-Converting CTAs
	Generate 10 high-converting calls to action for an affiliate offer in [NICHE]. Each CTA should include an outcome promise and a clear direction. Avoid generic phrases like 'click the link.'
15	Soft-Sell CTAs
	Create 10 non-salesy CTAs that naturally invite viewers to take the next step related to [NICHE]. These should feel like helpful suggestions, not marketing copy.
16	Urgency CTAs
	Write 5 urgency-driven CTAs for [NICHE] that create a sense of timeliness without feeling manipulative or desperate.

SECTION 5 BRIDGE PAGE AND FUNNEL COPY

These prompts build the written infrastructure of your funnel — the pages and emails that turn traffic into buyers.

17	Bridge Page Copy
	Write a complete bridge page for an affiliate offer in [NICHE]. Include: a headline that speaks to the core outcome, a 3-sentence explanation of the problem and solution, and a CTA button label. Audience: [AUDIENCE]. Offer: [OFFER].
18	Pre-Sell Content
	Create a piece of value content for [AUDIENCE] in [NICHE] that naturally educates them about [PROBLEM] and positions [OFFER] as the logical next step — without a hard sell.
19	Email Follow-Up Sequence
	Write a 3-email follow-up sequence for new subscribers interested in [NICHE]. Email 1: welcome and immediate value. Email 2: deeper insight and trust-building. Email 3: natural introduction of [OFFER] as a resource.

SECTION 6 CONTENT REPURPOSING AND SCALING

Create once, publish everywhere. These prompts multiply your output without multiplying your effort.

20	Repurpose One Idea
	<i>Take this single content idea: [TOPIC] — and create 7 different short-form video concepts from it, each using a different angle, hook, or emotional entry point.</i>
21	Script Variations
	<i>Create 4 variations of this script with different hooks and slightly different messaging, keeping the core value identical: [PASTE SCRIPT]</i>
22	Weekly Batch System
	<i>Generate 20 content ideas, 15 hooks, and 5 complete scripts for [NICHE] targeting [AUDIENCE]. Format them clearly so I can use them across a full week of posting.</i>

Remember

The more specific your variable inputs, the stronger your AI outputs. 'Affiliate marketing' gives generic results. 'Affiliate marketing for 9-to-5 workers in South Africa with no budget' gives you content that resonates with a real audience. Always go specific.

Your Weekly Prompt Workflow

Use this system every Monday to batch your entire week of content in one session. Block 45–60 minutes, open ChatGPT, and work through these in order:

STEP 1: Plan (Prompt 3)

Run the 7-day content plan prompt to generate your week's topics and angles. This becomes your content calendar.

STEP 2: Hooks (Prompt 6)

For each topic from Step 1, run the viral hooks prompt. Pick your top 2–3 hooks per video.

STEP 3: Scripts (Prompt 10 or 11)

Write your core scripts using the Hook-Value-CTA prompt. For variety, use Prompt 11 to get 5 variations of the same topic.

STEP 4: CTAs (Prompt 14)

Generate a batch of 10 CTAs. Match one to each video based on the offer you're promoting that week.

STEP 5: Repurpose (Prompt 20)

Take your top-performing idea from the previous week and repurpose it into 7 new angles using Prompt 20. This compounds your output over time.

You have the prompts. Now build the income.

Get the complete AI Prompts to Daily Income ebook — the full step-by-step system for turning AI-generated content into consistent affiliate commissions.

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